

Gaurav Ray

Address: Surat, India **Email address:** imailgauravray@gmail.com

PROFILE

Versatile professional with a strong foundation in design and technology. Experienced in handling international client projects and delivering innovative solutions. Adept at visual storytelling, creative problem-solving, and project management. Committed to continuous learning, skill development, and contributing effectively in diverse roles.

WORK EXPERIENCE

Employee

Freelance

📅 10/2022 – 01/2024 📍 SURAT, INDIA

- Worked on CRM software projects to streamline client workflows and improve data management.
- Managed tasks related to Google Maps, ensuring accurate location data and updates.
- Performed data entry tasks with high accuracy, maintaining organized client databases.
- Edited and customized WordPress websites to meet client requirements and enhance user experience.
- Collaborated with the team to ensure timely project delivery and client satisfaction.

Student Projects

- Designed the UI/UX for the *ReadReplay* application using Figma, focusing on intuitive navigation and appealing aesthetics.
- Created trending video content on YouTube & Instagram, which gained notable engagement.

SKILLS

Technical Skills:

- Canva: Advanced graphic design.
- After Effects (In Progress): Motion graphics and video enhancement.
- Cap cut: Video editing and motion effects.
- PowerPoint: Professional presentations and designs.
- Excel (Basic): Data analysis, organization, and reporting.
- WordPress: Website development and customization.
- CRM Software: Client data and workflow management.
- Photoshop (Basic): Photo editing and manipulation.
- CorelDRAW (Basic): Vector-based graphic design.
- Figma: UI/UX design for wireframes and prototypes.

EDUCATION

Degree | Bachelor of Computer Applications

Veer Narmad South Gujarat University

📅 06/2021 – 04/2024 📍 SURAT, INDIA

Vimal Tormal Poddar BCA College, Surat, India with **SGPA:** 8.05

Commerce

Vidyabharati Hindi School

📅 06/2019 – 04/2021 📍 SURAT, INDIA

SSC

Saraswati Hindi Vidhyalaya

STRENGTHS

Effective communication

Teamwork and collaboration

Creative problem-solving

Time management and multitasking

Adaptability and willingness to learn

ACHIEVEMENTS

- Successfully handled international client projects during freelancing tenure.
- Created engaging video edits which received significant attention on YouTube and Instagram.
- Designed multiple digital wedding cards, logos, banners, and social media posts for diverse clients.

CAREER DEVELOPMENT

- Currently learning After Effects for advanced video editing.
- Exploring UI/UX design principles and tools like Figma to develop user-centric digital solutions.
- Open to acquiring new skills based on organizational requirements.

FUTURE PLANS

- **Committed to continuous growth and adaptability.** Aiming to leverage creativity and technical skills to excel in diverse professional roles, including UI/UX design, graphic design, and digital content creation.

SOCIAL MEDIA



Gauravseditz



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